



## **IFMA and the Manufacturing Council announce a new way to connect directly with manufacturing facility managers!**

Need to connect with facility managers specifically in the manufacturing industry? We can help!

Sponsor a Manufacturing Council session at the Manufacturing Council spring meeting during IFMA's Facility Fusion this April in Philadelphia and get face-to-face with session attendees at Facility Fusion AND afterward in front of all council members!

### **Sessions below are available for sponsorship (US\$750 each):**

Session 1: April 14<sup>th</sup> Aligning Lean FM with Lean Manufacturing Processes

Session 2: April 15<sup>th</sup> Best Practices: Six Critical Factors for Strategic Facility Planning: Rite Aid Corp and Sikorsky Keystone Helicopter

### **Council Session Sponsorship Includes:**

- Facility Fusion:
  - Recognition provided in all pre- and post-event communications to council members pertaining to this session
  - Sponsor's marketing collateral (i.e. brochure or white paper) distributed to session attendees
  - Recognition of sponsor included in moderator's introduction to the session
  
- Following Facility Fusion:
  - Sponsor present a 30 minute webinar to all council members (should be educational in nature) such as the findings of a case study or a product demo. See council liaison for additional details.
  - Sponsor may send an e-mail prior to or following the session at Facility Fusion to all members of the council (IFMA headquarters will send it on the sponsor's behalf). See council liaison for additional details.

To sign up for this new opportunity to connect directly with manufacturing facility managers, contact: Kari Stein at [kari.stein@ifma.org](mailto:kari.stein@ifma.org).